

# The Aurono Strategy Starter Kit

*A short guide for people who just signed up for early access.*

---

You signed up. Now what?

This kit is what we'd hand you across a kitchen table if you asked, "OK, but what would I actually do with this?" It walks through three simple strategies you could run on day one, the safety rules that bound every strategy whether you set them or not, what can go wrong, what happens if the device unplugs, how we make money, and where to read more.

Read it in 15 minutes. Skim it in 5. We're not trying to convert you twice — you're already on the list. We're trying to make sure you arrive at your first day with Aurono knowing what you're doing.

The strategies below use Bitcoin as the example because most readers own some. The same patterns work for any coin Aurono supports.

---

## 1. Three strategies you could start with

Aurono runs rules. The rules look like sentences:

*Every day, check BTC-EUR on Bitvavo. If the price has dropped 5% from last week's close, buy €25.*

That's it. Below are three rule sets that match three different temperaments. You can run any of them, mix them, or use them as the starting point for your own.

### Strategy A — The Patient One

For people who want to act when something *real* happens, not every time the market wiggles.

**Rules in plain language:**

- Timeframe: **weekly** — Aurono evaluates at the close of each weekly candle (Monday 00:00 UTC)
- If this week's close is 15% or more below last week's close, buy €100
- If this week's close is 17% or more above last week's close, sell €100
- Use €1,000 of allocated capital

### What this looks like in practice:

*Monday 00:00 UTC. The weekly BTC-EUR candle closes. Aurono evaluates: last week's close was €42,000, this week's is €34,800 — down 17%. Trigger fires. Aurono places a limit buy order at €34,800 for the equivalent of €100. Order fills at €34,800 — Aurono uses limit orders only, so the fill price never exceeds the price you set. New average cost basis (ACB): €34,800. Aurono is done for the week.*

### When it would not fire:

- Price moved 10% during the week — not enough to cross the threshold
- Price dropped 20% intra-week but recovered to -5% by the close — Aurono only acts on the closed candle, not intra-week swings
- Price dropped 18% but allocated capital is exhausted — Capital Guard blocks it
- Sell signal fired but the price is below your ACB — ACB Guard blocks it

Patient strategies typically fire 5–15 times per year. Long stretches of nothing are normal.

## Strategy B — The Responsive One

For people who want to participate in shorter swings without becoming a day trader.

### Rules in plain language:

- Timeframe: **daily** — Aurono evaluates at the close of each daily candle (00:00 UTC)
- If today's close is 5% or more below yesterday's close, buy €25
- If today's close is 5% or more above yesterday's close, sell €25
- Use €500 of allocated capital

### What this looks like in practice:

*00:00 UTC. The daily BTC-EUR candle closes. Yesterday's close was €40,000, today's is €37,800 — down 5.5%. Trigger fires. Aurono places a €25 limit buy at €37,800. Fills at €37,800 — no slippage. New ACB: €37,800. Aurono is done until tomorrow's close.*

### When it would not fire:

- Price dipped to -7% intra-day but closed at -3% — Aurono only looks at the closed candle, not intra-day spikes
- Sell signal fired but selling here would lock in a loss — ACB Guard blocks it
- Buy signal fired but allocated capital is empty — Capital Guard blocks it

Responsive strategies typically fire 30–80 times per year. More activity, smaller individual trades.

## Strategy C — The Mixed Approach

The two above, side by side. Most people who run Aurono seriously end up here.

### The setup:

- Strategy A (Patient) handles the big moves with bigger trades
- Strategy B (Responsive) handles the smaller swings with smaller trades
- Each gets its own allocated capital — they can't spend each other's money
- Each has its own ACB — they don't share inventory

### Why this works:

A patient strategy on its own can sit idle for months in a calm market, doing nothing. A responsive strategy on its own can churn capital on noise and not catch the genuine drops. Running both, capital deploys in two cadences. Neither needs to be perfect.

**The key word is "isolated."** Strategy A's bad week doesn't bleed into Strategy B's capital. Strategy B's churn doesn't dilute Strategy A's ACB. Aurono enforces that separation in the engine — it's not something you have to manually maintain.

---

## 2. Five rules Aurono can't break

These run no matter what strategy you set. You don't configure them. They're guarantees in the code.

### The ACB Guard (*the strongest one*)

***Aurono will not sell your crypto at a loss. Not even in a crash. It literally can't.***

**ACB** stands for *Average Cost Basis* — the average price you actually paid for your position. The Aurono dashboard uses this label everywhere. (In our Dutch content you may also see it called **GKP**, short for *gemiddelde kostprijs* — same number.)

If a sell signal fires but the price is below your ACB, the order is blocked. No forced losses. No panic exits. The signal is logged with a reason ("price below ACB"), and Aurono waits.

### The Capital Guard

Aurono can only spend money you've assigned to a strategy. When that capital runs out, buys stop. No margin, no overdraft, no "just one more buy on credit."

### The Inventory Guard

Aurono can only sell what it bought for you. No short-selling, no synthetic positions, no leveraged sells.

### The Minimum Position Guard (*opt-in*)

If you set a floor on your core holding (e.g., "always keep at least 0.05 BTC"), Aurono will never sell below it — even if sell signals fire repeatedly during a rally. Your base position stays intact.

### The Cooldown Guard (*opt-in*)

Set a cooldown (e.g., "wait at least one daily candle before the next trade on a daily strategy") and Aurono respects it. The cooldown is measured in candle periods of the strategy's own timeframe — one period on a daily strategy is a day, one period on a weekly strategy is a week. No rapid-fire trading inside a single window, no whipsaw.

The first three are always on. The last two activate the moment you configure them.

### 3. What could go wrong

We're not going to pretend everything always works. Here's what genuinely can go sideways.

#### Sideways markets

If price moves within a tight range for months, a Patient-style strategy fires zero times. Allocated capital sits idle. No loss, no gain — just nothing. This is annoying but not broken behavior. It's the rule set being honest about "no signal."

What to do: nothing. Or: add a Responsive-style strategy alongside, sized smaller, to capture the smaller swings.

#### Exchange outages

Sometimes Bitvavo, Kraken, or Coinbase have downtime — usually minutes, occasionally hours. During an outage, Auroon can't place orders or read prices. The Activity feed logs the failure with the exchange's error message. When the exchange comes back, Auroon picks up at the next scheduled check. Triggered signals during the outage are missed; they don't queue and replay later.

#### Parameter miscalibration

A 5% drop trigger is normal for Bitcoin. A 5% drop trigger on a stablecoin would fire essentially never. A 0.5% drop trigger on Bitcoin would fire constantly and chew through your capital on noise.

Test your parameters in the **Strategy Lab** before activating. The Lab runs your rules against real historical price data and shows you when each buy and sell signal would have fired, plotted on the chart, so you can see the cadence and whether the thresholds make sense for the coin you picked. Don't activate a strategy you haven't checked in the Lab first.

#### Personal mismatches

Someone with €5,000 of allocated capital running Strategy B at €25 per trade is fine — that's 200 buys' worth of runway. Someone with €100 running the same strategy at €25 per trade has 4 trades before they're out. Same rules, different scale, very different experience.

Right-size the trade amount to your allocated capital. The Lab's **Capital Safety Check** does the math for you: it simulates your rules against historical data, finds the worst-case streak of buys before a sell, and tells you exactly how much EUR you'd need to survive it ( $\text{Max Net Buys} \times \text{BUY amount}$ ). If your allocated capital covers that number, the strategy is capital-safe by design. If it doesn't, either lower the BUY amount or add capital before going live.

## 4. What happens if my device goes offline?

Short version: nothing breaks. Your money is safe. No new orders are placed during the outage. Open orders stay open per the exchange's normal rules. When the device comes back, Aurono picks up at the next scheduled evaluation.

A bit more detail:

- **Your funds are on your exchange, not on the device.** Aurono never holds your money — it only places orders. If the device is unplugged, your balance on Bitvavo/Kraken/Coinbase is unchanged.
- **Open limit orders survive.** If Aurono placed a limit order yesterday and it hasn't filled yet, that order continues to live on the exchange. It will fill if the price reaches your limit, or it will sit there until you cancel it.
- **No new orders fire while offline.** Buy and sell triggers can't be evaluated without the device running. Signals that *would* have fired during the outage simply don't fire — they're not buffered for later replay.
- **History catches up on the next check.** When the device comes back online and reaches the next scheduled evaluation, Aurono re-reads the exchange — any fills, open orders, and current balances — and updates its event log to reflect what really happened while it was away.

If you're going on holiday for two weeks, you don't have to do anything special. The device runs. If your power goes out for 24 hours, the device reboots when power returns and resumes from where it left off.

---

## 5. How Aurono makes money

We don't run on subscriptions. Two core revenue sources today:

1. **One-time software license.** You pay once for the tier you choose, and the software keeps working regardless of our future.
2. **Optional hardware sales.** The Aurono Device is priced as a fair margin on a commodity small computer, not a profit center.

Plus two paid extras we're rolling out, both one-off and unrelated to subscriptions:

- A one-hour personal onboarding video call, if you want a real person walking you through setup
- Per-question support tickets — buy one when you need it, or grab a 10-pack to keep in reserve. No expiry.

A third structural source is something we'd like to explore: whether exchanges would partner with us to share back a portion of the trading commissions you already pay them. Whether that happens is up to them — your fees would not change either way.

EURC stablecoin payments fund the open-source side as a donation rail.

We earn when you buy a license, a device, or one of the extras. Not when you do nothing, and not from your data.

---

## 6. Where to go next

You don't need to read these to use Aurono. They're here for when you want to look under the hood.

### Architecture and trust:

- [How Aurono Start is built — architecture for trust](#)
- [Open source where it matters](#)
- [Trust page \(the architecture index\)](#)

### The strongest single safety claim, explained:

- [Understanding your average cost basis](#)

### Pricing and money model:

- [Pricing page](#)
- [Bitvavo, Kraken, and Coinbase compared](#)

### Reference material (for when you're actually using Aurono):

- [Strategy Builder docs](#)
  - [How live trading works](#)
  - [Glossary](#)
-

## A short closing

You're on the waitlist. We'll email you when access opens. In the meantime, pick one of the three strategies above and read it once more. When the device arrives, that's the rule set you'll start with.

Aurono works best when you treat it as a discipline tool, not a profit machine. Set rules you'd be comfortable explaining to a friend at dinner. Let Aurono follow them. Check in weekly, not hourly.

Welcome.

— *The Aurono Labs team*

---

[Aurono Labs](#) · [Pricing](#) · [Trust](#)